

Projekt WiSe 2018/19

MM3 EDV-Nr.: 254504 (2 ECTS)

UK3 EDV-Nr.: 255504 (2 ECTS)

Projektname	Projektbeschreibung
<p><u>Projektname:</u> Narrative Development and Promotion</p> <p><u>Dozent:</u> Prof. Stuart Marlow</p> <p><u>Teilnehmer:</u> maximal 10 Personen</p> <p><u>EDV-Nr.:</u> 254504 (2 ECTS)</p>	<p>International Team Work:</p> <p>Developing and Shaping Narrative Projects</p> <p>Fiction & Non Fiction:</p> <p>Independent Group Work</p> <p>Identifying Target Audiences</p> <p>Promotion work</p> <p>Info-Packs,</p> <p>Website Development.</p> <p>Advertising via social networks etc.</p> <p>KICKOFF: KICKOFF: 18.10.2018 14.15h IU08</p>