

STUDIERN. WISSEN. MACHEN.

Projekt SoSe 2019

MM3 EDV-Nr.:	254504 (2 ECTS)	EDV-Nr.:	254508 (3 ECTS)
UK3 EDV-Nr.:	255504 (2 ECTS)	EDV-Nr.:	255508 (3 ECTS)
AM3 EDV-Nr.:	253500 (5 ECTS)		

Projektname	Projektbeschreibung
<p><u>Projektname:</u> State of the Mobiliy Revolution</p> <p><u>Dozent:</u> Prof. Dr. Wolfgang Gruel</p> <p><u>Teilnehmer:</u> maximal 4 Personen</p> <p><u>EDV-Nr: -> s.o.</u> je nach Workload (zutreffende ECTS ankreuzen)</p> <p><input type="checkbox"/> 2 ECTS</p> <p><input type="checkbox"/> 3 ECTS</p> <p>x 5 ECTS</p>	<p>1.) Many companies have proclaimed the “mobility revolution”. New mobility offers like carsharing (car2go, Drive Now), ridesharing (Uber, Lyft, Didi, mytaxi) or bikesharing (Call A Bike, Stantander Bike, ...) have been introduced to many cities. New services like e-scooters will finally hit the road in Germany this year and autonomous driving is creating a lot of buzz.</p> <p>But what is the actual state of the revolution? Do the actual developments keep up with the promises? And how might new technologies influence these developments?</p> <p>Our goal is to provide an informative quick read to busy executives and city officials, so they can better assess the developments in the mobility sector.</p> <p>In our work, we will investigate the current status, the changes in mobility business models, and potential futures. We will also identify relevant startups that are spearheading new developments in the mobility sector and provide further reading suggestions for those interested in any particular areas of these developments.</p> <p>2.) Erworbene fachliche und personale Kompetenzen nach Abschluss des Projektes ...</p> <p>a) Wissen Students will have detailed knowledge about emerging technologies and their application in the mobility industry. They will also get insights in future studies, and different research methods.</p> <p>b) Fertigkeiten Students will deepen their desk-research skills. They will be able</p>

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	<p>to identify relevant information, condense information, and present it in an appropriate way. They will also apply qualitative research methods in order to generate insights about potential futures.</p> <p>c) Sozialkompetenz Students will extend their team-skills. Also, their planning skills, their project-management-, and their communication-skills will improve.</p> <p>d) Selbstständigkeit Students will be able to find relevant information about new technologies and their impact on the mobility industry. They will be able to acquire that knowledge, identify the relevant parts, and to apply this knowledge to the mobility industry.</p>
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